

WEB DESIGN PRICING GUIDE

BASIC WEB DESIGN PACKAGE

\$2000 +hst
CAD*

Includes:

- initial brand & web design consultation (virtual or in person) & weekly progress emails
- access to copywriting worksheet and guidance on best practices
- site architecture mock-up + two revisions
- custom Squarespace web design with fully customized, responsive mobile design
- SEO research & install
- After care: full site launch, private access to our "how-to" video bank

*price does not include domain purchase
or Squarespace membership cost



OPTIONAL ADD-ONS

- Custom copywriting - \$200 CAD
- Logo suite that includes 1 primary logo & 2 secondary logos- \$100 CAD
- Full Brand guide that includes 1 primary logo, 2 secondary logos, fonts, colours, patterns & stock photography - \$250 CAD
- Store &/or Scheduler design and set-up - \$250 CAD
- Monthly website maintenance subscription - \$150/month

All prices are CAD +hst*